

8.2.17	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM
TIME	Conference Foyer	Grand Ballroom	Salon D	Salon E	Salon F	Catalina Ballroom/Salon J	Exec. Boardroom	Sabino	Santa Rita
11:00am	REGISTRATION								
11:45am-12:30pm	LUNCH								
12:30pm-12:50pm	WELCOME Dr. Jeff Silvertooth Introduction to Conference Topics Other Extension Business								
12:50pm-1:10pm	WELCOME Cont'd Dean Shane Burgess CALs and Extension								
1:10pm-1:15pm	General Housekeeping and Reminders								
1:15pm-1:30pm	<i>BREAK</i>								
1:30pm - 3:00pm	General Session Panel Discussion BioTechnology: Separating Fact from Fiction and how we communicate with our stakeholders With panelists Dr. Kenneth Feldman, Dr. George Frisvold, Dr. Gerardo Lopez, and Dr. Jeff Silvertooth Session moderated by Chris Sigurdson, Vice President for Communication, University of Arizona								
3:00pm-3:15pm	<i>BREAK</i>								
3:15pm-4:15pm	4-H Follow-up Discussion	FCHS Follow-up Discussion	AG Follow-up Discussion	Support Staff Follow-up Discussion					
4:15pm-6:00pm	<i>End of Day 1 - travel to evening event</i>								
6:00pm-9:00pm	PROGRAM ASSOCIATION'S BBQ CAMPUS AG CENTER 4101 N. Campbell Ave.								

8.3.17	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM	LOCATION/ROOM
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6:30am-8:00	REGISTRATION (CONT'D)	BREAKFAST							
8:00am-9:30am	Communication for Success Human Resources								
9:35am-10:35am		Communicating Well on a Multi-Generational Campus	Social Media/Branding for Extension	Professional Dev. (Staff)	Professional Dev. (Faculty) - Documenting Impacts Focused				
10:40am-11:40am		Management Training	Social Media/Branding for Extension	Zero-Based Budgeting	Professional Dev. (Faculty) - Publications Focused				
11:45am-1:00pm	LUNCH/CLOSING (DR. SILVERTOOTH)								
1:10pm-2:10pm		Communicating Well on a Multi-Generational Campus	Results-Based Accountability	PIVOT - Searching for funding opportunities	Professional Dev. (Faculty) - APR Focused				
2:15pm-3:30pm		FCHS/AEAFCS	AAE4HA	ASSOC. MEETINGS	AAEA and ICM	FRTEP	ASSOC. MEETINGS	HORT. WRKNG GRP.	